

Pembury Children's Community

April 2015 to March 2018 Impact Report



Changing lives by working across home, school and community

The ten-year Pembury Children's Community programme in Hackney is now three years old. We're a partnership led by Peabody and Hackney Council, which includes schools, health services and the voluntary sector.

We're working together to ensure that the

1,000

children and young people living on the Pembury estate get the best out of life.

Evidence shows that it is essential to work across all areas of children's lives - home, school and community - if we are to make a difference. Children's Communities bring together local organisations over the long term so that children get the support they need, regardless of their background or where they live.

This report summarises our achievements so far and outlines our plans for the future.



Pembury in 2025

We have set ourselves 8 goals to achieve together after ten years of the programme. These include:

- Children are more ready for school
- Children and young people are in education, training and employment
- Struggling families are on a route out of poverty
- Both young people and parents are more connected to informal support networks
- Services are more accessible and joined up across children's school, home and community lives
- We have developed a model that can transform children's outcomes and their neighbourhoods



Our theory of change

Helping people to help themselves and each other

Better outcomes for children and families

Access to services and shaping them to meet needs

Our approach

As a partnership we want to connect both children and their parents to the existing network of services in the borough. We also want to bring services closer to the community and explore how they could be improved. At the same time, we are working to build the capacity of individuals and the community so that they can help themselves and support one another, drawing on the many talents and resourcefulness of Pembury residents.

Governance

The programme is led by a multi-agency board of senior managers, three working groups and an active resident steering group.

Pembury is one of three pilot Children's Communities in the UK that are being championed by Save the Children and evaluated by Sheffield Hallam University. The other two Children's Communities are in Wallsend in North Tyneside and Smallshaw Hurst in Tameside.



Pembury Children's Community

The Pembury Children's Community partnership is working to ensure that the 1,000 children and young people living on the Pembury estate get the best out of life. So what have we achieved so far after three years of our ten-year programme?

836

children and young people and

499

parents have taken part in Children's Community projects over the past three years

1. Getting things right early Bringing early years services to Pembury

110 Pembury families with children aged 0 to 5 have attended early years sessions run by the Children's Centre based on the estate.

Childcare

Pembury Pre-School increased their daytime places from 23 to 41.

Their after school clubs were attended by 60 Pembury children from 2015 to 2018.

Family learning

215 children aged under five received a free book every month. 72 Pembury children have attended reading group sessions run on the estate.

Getting Ready for School

The Ready for School Project has supported children from 23 Pembury families to make a successful transition to Mossbourne Parkside Academy and increase their attainment.



2. Support to young people in secondary school and beyond Estate-based youth programmes

382 young people have regularly attended youth programmes at the community centre.

95%

of young people surveyed reported that coming along to these activities had made a positive difference to their lives.

This is based on surveys with 94 young people between March 2015 and July 2017.

One-to-one support

71 of the most vulnerable 16-24 year olds on the estate have received intensive support from a caseworker

69 have moved into education, training or employment



3. Help for parents Support to vulnerable families

Peabody have provided one-to-one support to 30 Pembury families in the highest level of rent arrears, significantly reducing arrears, avoiding court orders and reducing family stress. There were no evictions.

Peer support networks

In 2017-18, 107 people regularly engaged in informal support networks including 'Dad's Zone' activities, parents' coffee mornings and our Reading from the Start family learning sessions.

Finding work

Peabody's Hackney Employment and Training team have helped 227 adults into jobs. 79 parents have been given one-to-one pre-employment support, including support to access childcare, adult education, volunteering and money advice.



Ready for School case study

Elizabeth and Hassan

Elizabeth has been living in Pembury for two years. Her son, Hassan, is five years old and has been participating in the Pembury Ready for School project. Elizabeth was anxious about Hassan's transition to primary school because he is an active boy and she was worried he would struggle to concentrate.

Elizabeth and Hassan participated in all parts of the project, including workshops and activities in the period before Hassan joined school, in-school activities and home-based support. Elizabeth feels that

Hassan has benefited greatly from the support of the Ready for School Teacher and that he has improved his concentration, reading, writing and maths skills.

"Yes I was worried about it, how he'd pay attention cos he's very active, he likes to play more so I was thinking maybe it's going to disturb his study but actually he's doing fine cos Ali helps him a lot, Ali comes to see him a lot."

Elizabeth has also learned new skills which help her to engage Hassan in activities at home, and has been able to play more successfully with Hassan and read to him regularly.

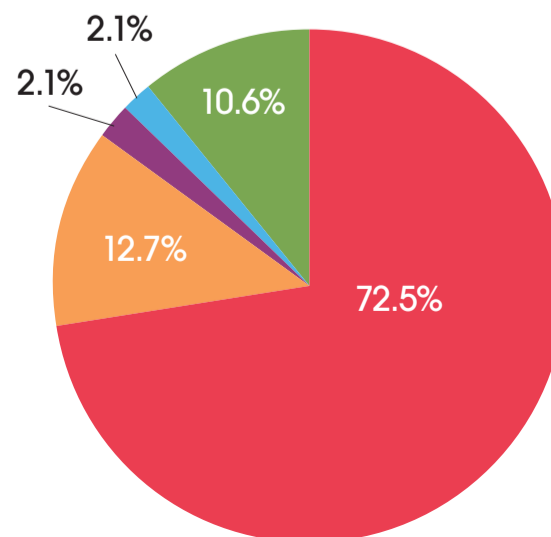


We asked residents:

"On the whole, over the past five years, do you think that the Pembury estate has got better or worse to live in or things haven't changed much?"

These percentages are based on surveys with 146 people between July 2015 and March 2017.

- Got better
- Not changed much
- Got worse
- Not lived here that long
- No opinion/ don't know



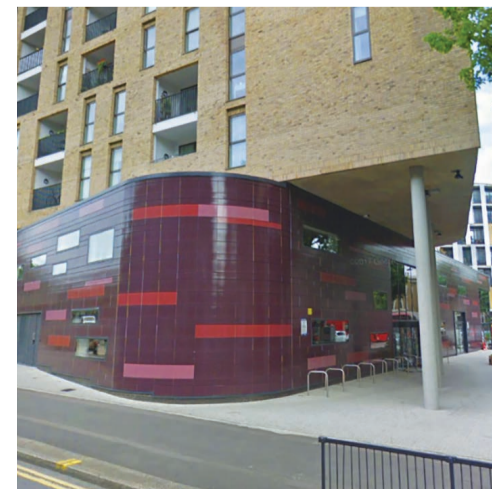
Pembury Community Centre

Pembury Community Centre has seen an average of

551

visitors per week throughout 2017-18.

"I love the community centre, it's a vibrant place where you can feel free, and you can gain something rather than being stuck at home... You get all the resources, information, support, encouragement, it's all there, you just have to push yourself out of your shell to go and get it"
Local parent



The Pembury Children's Community Evaluation

Pembury Children's Community is being evaluated by Sheffield Hallam University. In the first year of their evaluation the key findings were:

- There is a huge amount of very positive work taking place with children and young people in Pembury. The Pembury Community Centre has become an important focus for services and is seen by local residents as an asset to the community. New initiatives have been developed, providing integrated support to children, families and young people. A recent example is the 'Ready for School' project which is working across early years, primary school and family support.
- The Children's Community is successfully reaching out to families who would otherwise have limited contact with local services
- Families are accessing multiple services. Parents identified a range of services that they were engaging with, including support for young and older children, parenting, employment and skills.
- A range of benefits are associated with involvement with activities and services. These include increased confidence and social activity, skills and employment.

- Life in Pembury is changing for the better. Although for young people in particular there are on-going concerns around safety, access to sport and leisure facilities and the quality of green space, on the whole interviewees felt that improved access to services and a focal point for activities was helping to increase a sense of community.

A full Year 1 evaluation report is available at peabody.org.uk

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